

EUROPEAN CURRICULUM VITAE



Personal details

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Nationality **Italian**
Date of birth November 14 1965

Work experience - General informations

- Countries where I was operating as Visual Merchandiser
 - Italy
 - Spain
 - Bulgaria
 - Germany
 - Estonia
 - Ukraine
 - Saudi Arabia
 - UK
 - Portugal
 - Romania
 - Denmark
 - Byelorussia
 - Greece
 - Dubai
 - France
 - Croatia
 - Hungary
 - Poland
 - Russia
 - Turkey
 - Kuwait
- Main activities and responsibilities
 - Window directive book
 - Visual merchandising book
 - Look book
 - Show Room preparation and setup
 - New opening, store, fss, sis, outlet
 - Store visual report
 - Press presentation

Work experience - Details

- From - to January 2017
- Name and address of employer **TIZIANA FAUSTI EXOR** Bergamo, Lugano, Italy / Switzerland
- Type of business or sector Fashion accessories
- Occupation or position held Visual Merchandiser Manager Consultant Freelance
- Main activities and responsibilities Shops image management, creativity and design for windows display and interior corners, sis, merchandising fitment
- Corners Alaia, Celine, Bottega Veneta, Dior, Dolce & Gabbana, Gucci, Givenchy, Stella McCartney, Saint Laurent, Valentino
- Brands Avec Moderation, Aquazzura, Balman, Boglioli, Burberry, Barena, Bulgari, Casadei, Carolina Ritz, Church's, Charlotte Olympia, Cinzia Araia, Dries Van Noten, DSquared, Emilio Pucci, Escentric Molecules, Fornasetti, Fendi, Francesco Russo, Fausto Puglisi, Faith Connexion, Giamba, Giambattista Valli, Giancarlo Petriglia, Manolo Blahnik, Marni, Massimo Alba, Miu Miu, Michel Klein, Myriam Schaefer, Moschino, Maison Margiela, Mcm, Neil Barrett, Off White, Oliver Spencer, Oscar della Renta, Prada, Philippe Model, Paula Cademartori, Paris Texas, Rick Owens, Racine Carree, Roland Muret, Rupert Sanderson, Salvatore Ferragamo, etc.
- From - to February 2016 - October 2016

- Name and address of employer
- Type of business or sector
- Occupation or position held
- Main activities and responsibilities

CAMICISSIMA Milano, Italy

Fashion accessories

Global Visual Merchandiser Manager Consultant freelance

Shops image management, franchising, department store, sis, outlet. New openings coordinating, creativity and design, rendering, windows display, press events, new collections presentation, showroom fitment. Look book, windows book, visual merchandiser book

- From - to
- Name and address of employer

September 2015 - January 2016

HEY DUDE SHOES - WEWOOD WATCHES - WEWOOD EYEWEAR

Lamporecchio (PT), Italy

Fashion accessories

Visual Merchandiser Coordinator freelance

Creativity and design, rendering, windows display, furniture, store, sis, duty-free shop fitment

- From - to
- Name and address of employer
- Type of business or sector
- Occupation or position held
- Main activities and responsibilities

September 2015 - January 2016

THE QUEEN STORE Brescia, Italy

Fashion accessories

Visual Merchandiser Coordinator freelance

Creativity and design, rendering, windows display, interior corners, sis, merchandising fitment

- Brands

Adriana Degreas, Anna Karin Karlsson, Antonio Marras, Augustin Teboul, Barbara i Gongini, Caban Romantic, Chanel Rewind, Cinzia Araia, Damir Doma, Di Liborio, Emilio Pucci, Giles, Giuseppe Zanotti, Ilaria Nistri, Isaac Sellam, Lost & Found, Mr & Mrs Fur, Nell Barrett, Oscar Tiye, Petar Petrov, Viktor & Rolf.

- From - to
- Name and address of employer
- Type of business or sector
- Occupation or position held
- Main activities and responsibilities

November 2014 - May 2015

RAIL, Brescia, Italy

Clothing Industry

Visual Merchandiser Coordinator freelance

Merchandising and windows

- From - to
- Occupation or position held
- Type of business or sector
- Name and address of employer

January 2013 - May 2014

Visual Merchandiser Coordinator freelance

Clothing Industry

BOULE DE NEIGE, Milano, Italy

Merchandising and Windows

YAMAMAY, Milano, Italy

Visual Merchandiser and Windows Consultant freelance for new concept

- From - to
- Name and address of employer
- Type of business or sector
- Occupation or position held
- Main activities and responsibilities

January 2010 – September 2012

WARNACO ITALY S.r.l.

Clothing Industry

Visual Merchandiser Coordinator Europe - Middle East

Brand: Ck, CkJ, Ck Underwear

New opening, store, fss, sis, outlet

- From - to
- Name and address of employer
- Type of business or sector
- Occupation or position held
- Main activities and responsibilities

January 2006 – January 2010

CALVIN KLEIN EUROPE

Clothing Industry

Visual Merchandiser Coordinator Europe – Middle East

Visual Merchandising coordination related to CK project

Showroom preparation for press presentation

New opening, store, fss, sis, outlet

- From - to
- Name and address of employer

July 2001 – January 2006

CALVIN KLEIN EUROPE

- Type of business or sector Clothing Industry
 - Occupation or position held Visual Merchandiser Coordinator Europe - Middle East
 - Main activities and responsibilities Merchandising Coordinator for brands: Calvin Klein Collection, Ck, CkJ, Ck Underwear Show Room preparation and setup process coordination from scratch for Calvin Klein Collection, Ck, CkJ, Ck Underwear; New opening, store, fss, sis, outlet
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- From - to February 1997 – July 2001
 - Name and address of employer **CK RETAIL EUROPE**
 - Type of business or sector Clothing Industry
 - Occupation or position held Visual Merchandiser Coordinator Europe - Middle East
 - Main activities and responsibilities New Shops Opening; Merchandising coordinator; Show Room preparation and setup process coordination; Press presentation
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- From - to May 1994 – February 1997
 - Name and address of employer **CORSO COMO 10 MILANO**
 - Type of business or sector Fashion Shop
 - Occupation or position held Sales Assistant
 - Main activities and responsibilities New collection acquisition working in strict collaboration with Miss Carla Sozzani – Setup of the various shopping area and photo gallery within the shop.
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- From - to March 1992 – April 1994
 - Name and address of employer **BARDINI TRASF TESSILE S.r.l**
 - Type of business or sector Clothing Industry
 - Occupation or position held Shop Manager
 - Main activities and responsibilities Stock room management
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- From - to May 1990 – February 1992
 - Name and address of employer **TR Roberto Taddei srl**
 - Type of business or sector Fashion Shop
 - Occupation or position held Sales Assistant
 - Main activities and responsibilities Sales and new shops setup

Personal skills and competences

- Study Art school
- Mother Tongue **Italian**
- Other Languages **Spanish, English**
 - Understanding Basic
 - Writing Basic
 - Speaking Basic
- Driving Licence Patente B

Kind regards



(Umberto Guaita)